



**FOR IMMEDIATE RELEASE**

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## **Aloe Blacc and Ron Finley Join South LA Residents to Fight for Food Justice**

**Los Angeles** – Artivist Entertainment is bringing together award winning singer and song writer, Aloe Blacc, and TED Talks speaker and renegade gardener, Ron Finley, to bridge the gap between the fight for food justice in our most neglected communities and activism. Aloe Blacc will moderate a powerful panel with Ron Finley and local activists Jose Ramirez and Chana Grace. The night will be major step forward in the fight against food apartheid by building a unique network of influential artists and activists. To launch the new partnership, the program will conclude with live entertainment!

**WHO:** Aloe Blacc- Co-Founder of Artivist Entertainment

Ron Finley- TED speaker, Designer, Gardener, Collector

Chana Grace- President & CEO of WORKS

Jose Ramirez- Author, Artist, Teacher, Master Gardener

**WHERE:** Community Coalition

8101 South Vermont Avenue

**WHAT:** Growing CommUnity Through Food Justice and Activism. Panel discussion and Q&A

**WHEN:** Sunday, November 9, 2014

Artivist Entertainment is a new independent entertainment company founded by Maya Jupiter, Aloe Blacc, Quetzal Flores, Alberto Lopez, and Veronica Gonzalez dedicated to representing artists whose art and music inspire positive social change.

Community Coalition works to help transform the social and economic conditions in South Los Angeles that foster addiction, crime, violence and poverty by building a community institution that involves thousands in creating, influencing and changing public policy.

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